



Oak Valley I Community Association

c/o The HOA Election Guys, Inc
27472 Portola Pkwy #205-412
Foothill Ranch, CA 92610

Cherri Mazzone
Seabreeze Management
391 N. Main St. Suite 203
Corona, CA 92879

DO NOT DISCARD THIS PAGE

The perforated stub at the bottom will need to be signed and returned with your ballot.

In addition to this notice, this package contains the following:

1. One Official Ballot
2. One double-window envelope
3. One smaller Secret Ballot envelope
4. One page of candidate statements

Please note: The candidates are solely responsible for the content in their statements, neither the Association, nor the Inspector of Elections have redacted or edited any of the content in the statements enclosed in this election package

December 5, 2024

A Meeting of the Members will be held as follows:

Date: January 7, 2025
 Time: 6:45 PM Registration; 7:00 PM Call To Order
 Location: 1310 Oak Valley Parkway Beaumont CA 92223
 All mailed ballots should be received by us by January 6, 2025.

This Meeting of the Members is being held to vote on the election of FIVE (5) directors. A vote on IRS Revenue Ruling 70-604 will also take place to address potential excess funds and reduce tax liabilities.

For the election to be held, a quorum of the membership must return a ballot, or attend the meeting.

The Oak Valley I Community Association bylaws define a quorum as "25%" of the voting power of the association, or 122 members. This quorum requirement is lowered to 20% (98 members) at a reconvened meeting. If quorum is not reached at any meeting, the members in attendance at the meeting may vote to either (a) reconvene the meeting to a later date, or (b) close the meeting without reconvening, meaning no election will take place (this is done via a voice vote of the homeowners present at the meeting). If a meeting is reconvened the deadline for receiving ballots will be extended as well. Please return your ballot so that we can meet quorum!

If you have any questions, please do not hesitate to contact your association's Inspector of Elections. The HOA Election Guys, Inc can be reached at (888) 380-3332 or by email at info@thehoaelectionguys.com

Detach along perforated line and place this stub in the provided window envelope.
Please make sure that the addresses are showing through the windows.

OWNER SIGN ABOVE (only one owner's signature is required) **Signature must show through window or ballot will not be counted!**

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Instructions:

- 1) Cast your vote(s) on the enclosed ballot.
- 2) Insert ballot into the smaller Secret Ballot envelope.
- 3) Insert the sealed Secret Ballot envelope into the window envelope.
- 4) Sign this stub in the left corner (your ballot will not be counted if you do not sign this stub)
- 5) Detach and insert this stub into the window envelope, making sure your signature and the addresses are showing through the windows.
- 6) Mail your ballot (if not provided, make sure you apply postage!)

CANDIDATE STATEMENTS

BRIAN PETERSON

Marketing and Communications Executive

Brian Peterson is an award-winning marketing and communications executive with demonstrated success in creating, designing, and executing integrated strategic initiatives that have produced measurable results for some of the world's biggest brands in technology, sports, media, and the national defense industry.

Peterson hails from southern California and has been a resident of Beaumont since 2007. Most recently, he has served as the principal of his own marketing/communications agency (Qaval Media)—consulting for a variety of television streaming, national defense technology, and non-profit, organizations.

Peterson previously was the executive vice president of communications and marketing at Ocean Aero, the creator and manufacturer of the world's only ocean-going drone that functions as both a sailboat and a submarine.

Before Ocean Aero, he served as the head of communications and a senior product marketing executive for Redlands, CA-based Esri—a billion-dollar company and the world leader in mapping software and geospatial data that primarily works with federal, state, and local government agencies. At Esri, he designed the company's first ever comprehensive communications strategy that included traditional, digital, and social media, generating more than \$370 million in earned value.

Prior to entering the technology industry, Peterson's primary focus was media and sports. He was vice president, corporate communications for Fox Cable Networks where he was an architect of plans that supported multi-billion-dollar programming deals, helped launch new cable networks, and provided marketing and business messaging and branding support.

As director of media relations for Fox Sports North, Peterson won an Emmy Award and captured multiple national Telly Awards for the creation and promotion of programming initiatives such as "Operation Home Base," "Freedom Week," and "Hockey Day Minnesota." He also served on the Board of Governors with National Television Academy Upper Midwest Chapter.

As a senior editor and project manager with the NFL's creative services division in Los Angeles, Peterson was instrumental in the creative direction of *GameDay* magazine, *NFL Insider* magazine, and NFL.com and SuperBowl.com. He also developed marketing communications and promotions for companies such as General Mills, Miller Brewing, and RCA.

Peterson has authored numerous magazine articles and books, including *Terrell Davis: DK Readers Series*, *The World of NASCAR*, *Mark Martin: Perennial Contender*, *The World of NASCAR*, *Rusty Wallace: Short Track to Success*, and *Stadium Stories: Missouri Tigers*.

He received a Bachelor of Journalism degree from the nationally-acclaimed University of Missouri School of Journalism, an MBA from Pepperdine University, and for more than a decade, has been an adjunct professor at the University of Redlands, teaching marketing management in their graduate school of business.

Farzad Farrokhi

No statement was provided by this candidate.